

July 12, 2000



Mr. Baha Habashy
Principal
Integrity + Consulting Team
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Dear Baha:

Over the past few months you provided three consulting and service engagements to Killdara Corporation. I am writing to express our sincere appreciation for the quality and value you added to our team.

Killdara Corporation is a "leading edge" developer of Internet business-to-business products and services. In this fast moving world it is critical that we carefully communicate our product value and focus our marketing efforts. Our need was for an experienced credible consultant / facilitator to help us move forward in our product strategy and marketing plans. You provided such services.

- Helping us review our product user specifications you demonstrated great knowledge of our target market.
- In facilitating our marketing workshop you helped our team develop a clear strategy that prioritized our activities.
- In helping us plan our first Healthcare trade show you led us to high value contacts and meetings.

Baha, your Value Measurement Framework is a very effective tool. In the future this framework will help us focus on the right customers - customers who respect our product leadership and who appreciate our value as partners in long-term relationships.

On behalf of our management team thank you for your integrity, professionalism and good efforts.

Sincerely,

A handwritten signature in black ink, appearing to read "John Ogilvie". The signature is fluid and cursive, written over a light background.

John Ogilvie
President and Chief Executive Officer

